

# ITHACA'S 4TH ANNUAL DESIGNING WITH NATIVE PLANTS SYMPOSIUM

## FRIDAY SPEAKERS

### The Intrinsic Value of Native Plants

**Dan Segal**, Owner, Plantsmen Nursery

Ecological principles to guide us in landscape planning and design with native plants.

### Cornell University: Infusing Native Plants into an Historic Campus

**Dave Cutter**, ASLA, Cornell University Campus Landscape Architect

Dave will present recent building and landscape projects that have incorporated native plants and green infrastructure into the Cornell campus.

### Greening the SUNY ESF Campus Master Plan

**Tim Toland**, ASLA, Assistant Professor of Landscape Architecture

Tim will present numerous planned and completed campus projects that feature native plants and ecological design principles at the School of Environmental Science and Forestry.

### Conserving Genetic Resources Through Restoration & Landscaping

**Todd Bittner**, Director, Cornell Plantations Natural Areas

Todd will explain how subtle changes in ecological restoration and landscaping projects can contribute to conservation of genetic resources.

### Seneca Meadows Wetland Mitigation Project

**Andy Buss**, Restoration Ecologist, Applied Ecological Services

Andy is the Project Manager and will review restoration strategies and success for the wetland mitigation project at the Seneca Meadow Landfill.

### Rain Garden and Native Landscape Project at Chautauqua Institution

**Dean Gowen**, Principal, DWG Planning & Design

Dean will present the design, installation and ongoing management of the Chautauqua Rain Garden, now in place for 3 years.

### Inland Salt Marsh Restoration at a Solvay Waste Site

**Tony Eallonardo**, PHD, Scientist at O'Brien & Gere

Tony will summarize the concept, methods, and outcomes of ongoing, groundbreaking restoration work with inland salt marshes in Solvay, New York.

## SATURDAY SPEAKERS

### Nuance in Nature - Native Plants in the Real World

**Dan Segal**, Owner, Plantsmen Nursery

Dan will highlight native plants in their natural environments and connect these habitats to created natural landscapes.

### Gardening for Birds

**Steve Kress**, Cornell Lab of Ornithology and Audubon Society

Steve will highlight unique features and conservation concerns of Upstate New York's birds and provide tips and techniques to attract them into landscapes of all sizes.

### The High Line - Native Plants in a Unique Urban Park

**Patrick Cullina**, Former Vice-President for Horticulture, Friends of the High Line

The High Line is New York City's ambitious and popular linear park project. Pat will discuss the planting concept, design and maintenance for this blend of native and non-native plants.

### The Emerald Necklace - Connecting Wild Places in Tompkins County

**Andy Zepp**, Executive Director, Finger Lakes Land Trust

Andy will describe FLLT's efforts to create a connected corridor of open spaces and habitat.

### Panel: Finger on the Pulse of the Finger Lakes

**Dick Cahoon**, Greensprings Natural Cemetery; **Don Naetzker**, Finger Lakes Museum.



## WHAT:

The 2012 conference will explore the theme of regional identity in Upstate New York. Regional identity is reflected in, and shaped by, plans, designs and projects using native plants or inspired by native plant communities. The Symposium is for landscape architects, designers, educators, Master Gardeners, government employees, homeowners and anyone else eager to learn more about this growing movement.

## WHEN:

**Friday, February 10, 2012**

8:30 am to 4:30 pm

**Saturday, Feb. 11, 2012**

8:30 am to 3:30 pm

## WHERE:

**Cinemapolis:** Ithaca's Art

Theatre on the Commons

120 East Green St.

Ithaca, NY 14850



11 CEUs for  
Landscape  
Architects!!

## Conference Sponsors



Rick Manning  
Landscape Architect

## Hotel Information

The Holiday Inn at 222 South Cayuga Street is located just one block from Cinemapolis and is offering a special rate for conference attendees on Thursday and Friday nights starting at \$109 for a double queen. For more information or to make reservation call 607-272-1000 or visit [www.hiithaca.com](http://www.hiithaca.com).



# 4th Annual Designing with Native Plants Symposium

## Exploring a Regional Identity for the Landscapes of The Finger Lakes

### Conference Speakers

**Tim Tolland**, ASLA is an Assistant Professor of Landscape Architecture at SUNY School of Environmental Science and Forestry and LEED Certified.

**Dave Cutter**, ASLA is the Campus Landscape Architect for Cornell University and a Trustee of the American Society of Landscape Architects.

**Todd Bittner** is the Director of Cornell Plantations Natural Areas with extensive ecological restoration experience.

**Andy Buss** is a Restoration Ecologist and Project Manager for Applied Ecological Services.

**Dean Gowen**, ASLA, is the Principal of DWG Planning & Design and designer of the Chautauqua Institution Rain Garden.

**Tony Eallonardo** has a PHD from SUNY ESF and is Scientist for O'Brien & Gere focusing on use of native plants in ecological restoration projects.

**Steve Kress**, PHD teaches the Lab of Ornithology's Spring Field Ornithology Course and is Vice-President for Bird Conservation, National Audubon Society and author of the Audubon Society's Guide to Attracting Birds.

**Andy Zepp** is Executive Director of the Finger Lakes Land Trust.

**Pat Cullina** is the former Vice-President for Horticulture of the Friends of the High Line in New York City.

**Don Naetzker** is a Landscape Architect and the Executive Director of the Finger Lakes Museum

**Dick Cahoon** is the Director of the Greensprings Natural Cemetery.

### Conference Organizers/Speakers

**Dan Segal** owns The Plantsmen Nursery which specializes in native plants, local plant production, and native and natural landscaping. Dan has worked with native plants for 20 years, in California, the Mid-Atlantic, and New York. His areas of expertise include ecological restoration, plant propagation, plant biogeography and the study of native plant communities.

**Rick Manning**, ASLA is the Principal of Rick Manning Landscape Architect and Vice President of Programs for New York Upstate Chapter of ASLA. RMLA works on a variety of site and regional planning projects with an emphasis on ecological and sustainable design and pedestrian, bicycle and trail planning.

For more information about the **Designing with Native Plants Symposium** contact Rick at [rmannin4@twcny.rr.com](mailto:rmannin4@twcny.rr.com) or Dan at [dan@plantsmen.com](mailto:dan@plantsmen.com).

### Schedule

#### FRIDAY (6 CEU's for Registered Landscape Architects)

- 8:00 am Registration, Coffee, Tea and Morning Snacks
- 8:30 **Intrinsic Value of Native Plants**, Dan Segal
- 9:30 **Cornell University: Infusing Native Plants into an Historic Campus**, Dave Cutter
- 10:15 Coffee Break
- 10:30 **Greening the SUNY ESF Master Plan**, Tim Tolland
- 11:30 **Conserving Genetic Resources Through Restoration and Landscaping**, Todd Bittner
- 12:15 Walk to Lunch (Discount Certificates Available)
- 1:45 **Rain Garden and Native Landscape Project for the Chautauqua Institution**, Dean Gowen
- Seneca Meadows Wetland Mitigation Project**, Andy Buss
- 3:15 Break
- 3:30 **Inland Salt Marsh Restoration at a Solvay Waste Site**  
Tony Eallonardo
- 4:30 **Closing Remarks**, Rick Manning
- 5:00 Walk to **Reception at the Finger Lakes Wine Center**  
Free Wine Tasting, Cash Bar and Live Music

#### SATURDAY (5 CEU's for Registered Landscape Architects)

- 8:00 am Registration, Coffee, Tea and Morning Snacks
- 8:30 **Nuances in Nature**, Dan Segal
- 9:15 **Gardening for Birds**, Steve Kress
- 10:30 Coffee Break
- 10:45 **High Line - Native Plants in a Unique Urban Park**, Pat Cullina
- 12:00 Walk to Lunch (Discount Certificates Available)
- 1:30 **The Emerald Necklace - Landscape Scale Conservation with Native Plant Communities in Mind**, Andy Zepp
- 2:30 **Panel: Finger on the Pulse of the Finger Lakes**  
Keith Vanderhye, Dick Cahoon, Don Naetzger
- 3:30 Closing Remarks, Manning and Segal

### Cost

Friday One-Day Only	\$105
Saturday One-Day Only	\$95
Both Days	\$175

### Continuing Education Credits

**REGISTERED LANDSCAPE ARCHITECTS:** This conference will have 11 CEU's available for Registered Landscape Architects. New York Upstate ASLA is handling the registration process for CEU's, including payment. Cost will be \$70 per day for Friday and Saturday. Visit [www.nyuasla.org](http://www.nyuasla.org) to find a link to conference CEU registration page.

**CNLP CREDITS:** New York State NLA is offering 6 credits for Friday sessions and 5.75 credits for Saturday sessions.

### Registration

We encourage you to register on-line. Find links to conference registration at [www.plantsmen.com](http://www.plantsmen.com). If you prefer, you can download a registration form at [www.plantsmen.com](http://www.plantsmen.com). Make check to The Plantsmen Nursery.

### Parking

Cinemapolis is located under the Green Street Parking Garage and within 2 blocks of the Cayuga and Seneca Garages. More information on downtown parking is available at [Downtown-lthaca.com](http://Downtown-lthaca.com). Parking is free for those staying at the Holiday Inn. The Commons is well served by TCAT. See [www.tcatbus.com](http://www.tcatbus.com).